



ECODISTRICTS SUMMIT

BOSTON MASSACHUSETTS | NOV 12 - 14 2013

SPONSORSHIP PROSPECTUS

THE PREMIER GLOBAL GATHERING ON SUSTAINABLE NEIGHBORHOOD DEVELOPMENT

We are coming to Boston, one of the world's great cities!

Boston has been on the forefront of green city innovation - transforming neighborhoods, re-imagining infrastructure, developing technology solutions and crafting important policies. EcoDistricts is pleased to partner with the City of Boston to bring the Summit to the Northeast for the first time.

The EcoDistricts Summit is the world's premier conference dedicated to big ideas and a worldwide movement to transform entire neighborhoods. Our international EcoDistricts Summit gathers 500+ leading municipal policymakers, developers, business leaders, planners, financiers and community leaders - people with decision-making power about the future of cities. Plenary sessions and panel discussions are carefully curated to introduce conference participants to cutting-edge projects and thought leadership in green buildings, smart infrastructure, and community action.

Join us in Boston for this can't-miss event for leaders who are shaping and building the cities and urban neighborhoods of the future.

WHAT 2012 ATTENDEES SAID

"I could have done that all week; great speakers, tons of data, excellent ideas. I couldn't take notes fast enough."

"There were so many simultaneous sessions, I'm sure people will come back to see stuff they missed."

"All our urban cores share problems. The summit is the preeminent convening where we develop solutions that will shape our cities."

PAST SUMMIT TOPICS

- Smart grid
- Neighborhood engagement and governance
- End-of-mile transportation investment
- Green infrastructure
- District energy and water management
- Retrofitting suburban neighborhoods
- "Crowd Resourcing" neighborhood projects
- Climate positive development

Visit ecodistricts.org/summit to see more

SPONSORSHIP BENEFITS

The EcoDistrict Summit relies on the generosity and commitment of leading corporate, community, and organizational change agents dedicated to growing the EcoDistricts marketplace. Past sponsors have included Intel, General Electric, Skanska, Nike, Corix Utilities, Mithun, Perkins+Will, Veolia, Gerding Edlen Development and Glumac Engineering to name a few. We offer range of sponsorship levels from \$2,500 to \$20,000, to fit your budget.

Contact Lynne Barker (lynne@ecodistricts.org) to become a sponsor and to support the green cities movement.

SUMMIT HOST

Sponsor \$20,000

Year Round Benefits

- Year-round listing as valued partners on the EcoDistricts website
- Listing in our annual report, print and online versions
- Recognition in our monthly newsletter

On-Site Event Benefits

- 8 conference passes
- 8 networking reception passes
- Engage your community by shaping the conference experience (site tours, workshops and keynote address)
- Speaking intro at opening conference session
- Company logo on all Summit signage and program as an presenting/special sponsor
- Introduce company in Education Session (2-3 minutes)
- Featured exhibitor space

URBAN INNOVATOR

Sponsor \$15,000

On-Site Event Benefits

- 6 conference passes
- 5 networking reception passes
- Speaking intro at opening conference session
- Company logo on all Summit signage and program
- Introduce company in Education Session (2-3 minutes)
- Featured exhibitor space

LIVING CITY

Sponsor \$10,000

On-Site Event Benefits

- 4 conference passes
- 3 networking reception passes
- Speaking intro at keynote
- Company logo on all Summit signage and program
- Featured exhibitor space

SUSTAINABLE CITY

Sponsor \$5,000

On-Site Event Benefits

- 2 conference passes
- Speaking intro at all-conference plenary, featured speaker, coffee breaks or networking reception*
- Company logo on all Summit signage and program
- Featured exhibitor space

SMART CITY

Sponsor \$2,500

On-Site Event Benefits

- 1 conference pass
- Company logo on all Summit signage and program
- Introduce company in Education Session (2-3 minutes)
- Featured exhibitor space

Connect

Build business-to-business relationships with industry and policy leaders

Educate

Provide educational opportunities for your employees and colleagues

Showcase

Share your expertise and products with industry leaders and interested customers and clients

Share

Promote your work and brand through our network of urban innovators and targeted communications

Support

Part of every sponsorship dollar raised goes to sponsoring neighborhood activists who could not otherwise attend

MEDIA SPONSORSHIPS

	Presenting Media Partner Benefits \$10,000	Media Partner Benefits \$5,000
Media Outlet Leader to emcee a portion of the Summit (3-5 minutes on main stage)	✓	
Attendee list	✓	
Logo feature in marketing + promotional material (distribution 10,000+)	✓	✓
Logo and link featured on website + conference program	✓	✓
Registration passes	2	1
Featured exhibitor space	✓	✓
Promotion of relevant programs, subscriptions and/or white papers in event e-blasts	✓	✓

These are the people who are going to implement solutions that change our cities and our lives.

—NATHAN GIBSON, VP, SKANSKA

FOR MORE INFORMATION

Join us and become part of our growing family of EcoDistricts leaders.

To learn more about sponsorship or to become a supporter of the green cities movement, contact Lynne Barker at lynne@ecodistricts.org. Additional details can be found on the EcoDistricts Summit website at ecodistricts.org/summit. Watch for #EDsummit13.

WHO WE ARE

EcoDistricts mission is to inspire every city to remake itself from the neighborhood up by bringing together builders and entrepreneurs, policymakers and urban innovators to create vibrant neighborhoods, smart cities and a healthy planet.

The big opportunity for large-scale urban transformation lies not in the pursuit of discrete solutions, but in an integrated, multi-sector approach to planning and renewal, at the scale of individual precincts.

—THE CLIMATE GROUP



EcoDistricts

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