

MEET OUR TARGET CITIES

ECODISTRICTS TARGET CITIES



LOS ANGELES - LITTLE TOKYO, a culturally rich 20-acre neighborhood, seeking to accelerate investments in transit-oriented development, green infrastructure and community-driven projects that promote identity and prosperity.

DENVER - SUN VALLEY NEIGHBORHOOD, an effort driven by the Denver Housing Authority to revitalize Colorado's poorest neighborhood and reconnect residents to the larger city.

ATLANTA - AUC VINE CITY ECODISTRICT, a community situated within the Proctor Creek Catchment, which includes the world's largest consortium of African American private institutions that are seeking to restore ecological health and social opportunity for the area.

WASHINGTON, D.C. - ST. ELIZABETHS-CONGRESS HEIGHTS ECODISTRICT, a historic, mixed-use campus located in a progressive Ward 8 neighborhood, will provide an opportunity to leverage federal investment dollars in a manner that spurs innovation and cultivates significant opportunities for revitalization and economic development.

WASHINGTON, D.C. - SW ECODISTRICT, a long-range plan to turn an isolated neighborhood defined by massive federal office buildings into a lively, ecologically progressive neighborhood.

WASHINGTON, D.C. - DOWNTOWNDC ECODISTRICT, a 138-block area comprising 90 million square feet of real estate with ambitious energy efficiency and green infrastructure goals to help develop Downtown Washington, D.C. into the world's most sustainable financial district.

BOSTON - TALBOT NORFOLK TRIANGLE ECO-INNOVATION DISTRICT, a community-driven effort to secure greater equity and prosperity throughout the 42-acre neighborhood, including energy efficient housing retrofits, community-owned renewable energy systems, and transit-oriented development.

CAMBRIDGE - KENDALL SQUARE, a 260-acre, high-density commercial innovation and transportation hub committed to district scale solutions for meeting expected growth in transit demand while improving energy efficiency through shared energy systems.

OTTAWA-GATINEAU, CANADA - THE ISLES, a 37-acre historically rich brownfield site on the Ottawa River that will be developed into a vibrant mixed use walkable village, integrate sustainable infrastructure into the historic fabric of the site and strengthen the connection between the cities of Ottawa and Gatineau.



INTRODUCTION

TARGET CITIES is a new two-year partnership with development projects across seven North American cities to amplify and accelerate district-scale community regeneration and create replicable models for next-generation urban revitalization.

Target Cities involves urban regeneration leaders in government, the private sector, and community-based organizations. Support by next generation research institutions, think tanks, and intermediaries. We have global advisors, and technical luminaries across multiple sectors and disciplines. It is a two-year immersion program, establishing new project governance and leadership models, building integrated district assessment and analytics platforms, and scoping and financing implementable strategies that change lives.

“Our partnership with Target Cities will highlight the TNT Eco-Innovation District as a model of community partnership and best practices for other communities to emulate, while also allowing us to help the City of Boston meet its climate change and sustainability goals.”

– Dave Queeley, Eco-Innovation Fellow, Codman Sq. Neighborhood Development Corporation.



INCEPTION WORKSHOPS

By mid-October the program team will have completed a series of Inception Workshops with each Target Cities project. The Inception Workshop is designed to create shared understanding and expectations of the Target Cities program and what projects can expect to accomplish over the next two years. The objectives of the Inception Workshop include:

- Ensure clarity around the support activities for the project and team;
- Provide an overview of the project, its characteristics, objectives, program and decision making processes;
- Identify key project interests that will allow strategic support to be provided;
- Review and confirm key stakeholder interests and levels of alignment;
- Identify priority needs and project areas to work plan for in 2014.

PEER LEARNING PROGRAM

The Peer Learning Program creates an opportunity for project teams to share information, ideas and strategies for how to design, implement and evaluate sustainability projects. Although our 9 Target Cities projects are unique and diverse in landscape, environmental issues and demographics, they share a commitment to improve the quality of life for their community through the benefits of sustainability projects. Whether it is establishing a governance structure to facilitate project development and implementation, or conducting project feasibility studies, Target Cities are gathering a collection of best practices and lessons learned to share with one another and other cities.

We launched our Webinar Peer Learning program in August. Checkout our 2014 Webinar Schedule below:

- 8/18 – Target Cities Meet & Greet
- 9/8 – Orientation to District Organization
- 10/16 – Sneak Peek at EcoDistricts Protocol
- 10/28 – Collaborative Governance & Decision Making
- 11/11 – Engaging Diverse Communities
- 11/25 – Community Crowd Resourcing
- 12/9 – Debrief and Evaluation of District Organization

ROUNDTABLES

The Roundtables are as day-long workshops designed for robust discussion and strategic thinking of how to improve specific aspects of the Global EcoDistricts Protocol and incorporate these concepts in the Target Cities. We have experts, scholars and practitioners from around the world working with us on specific concepts and processes as they relate to urban regeneration. To date, we have conducted roundtable discussions on Collaborative Governance in Portland and District Assessment in San Francisco. Future roundtable workshops will focus on Financing Ecodistricts, Equitable Development and much more. The roundtables also are critical to continue building the network of practitioners committed to equitable development, as well as honing in on the best practices, tools and methods for accelerating district-scale sustainability projects.

Below is a list of urban regeneration strategies already beginning to emerge across the Target Cities projects:

- Active Transportation and Transit Oriented Development
- District Energy
- Urban Gardens
- Business Accelerators and Incubation Hubs
- Energy Efficiency
- Community Culture and Identity

IMPLEMENTATION PARTNERS

Our Implementation Partners add strategic value to the Target Cities projects. The following organizations are directly investing time and resources into the program through the provision of technical support, advisory and consultation services, finance, research and strategy deployment.

