**TEAM SNAPSHOT**

**PIETRA BASILI**
**TEAM LEAD**
**SUSTAINABLE DEVELOPMENT CONSULTANT, VANCOUVER ECONOMIC COMMISSION**

Experience with neighborhood development: A background in landscape architecture, with a focus on designing the process by which neighborhood-scale revitalization projects come to life. I am interested in learning about...the governance, financing, goal-setting, and progress measures that have been successful within the EcoDistricts Framework.

One challenge I’d like to address: Coupling economic development with ecological restoration in the False Creek Flats.

**BRYAN BUGGLEY**
**DIRECTOR, STRATEGIC INITIATIVES & SECTOR DEVELOPMENT, VANCOUVER ECONOMIC COMMISSION**

Experience with neighborhood development: In his role at the VEC, Bryan is guiding several initiatives with respect to Vancouver’s Greenest City Action Plan and Economic Development Strategy.

I am interested in learning about...key performance indicators for the False Creek Flats.

One challenge I’d like to address: How to set ambitious and achievable goals that can be implemented at various levels of the community, the business community and government.

**PETER COHEN**
**PROJECT ENGINEER, STRATEGIC TRANSPORTATION PLANNING, CITY OF VANCOUVER**

Experience with neighborhood development: 8 years’ experience in transportation planning, civil construction and project management.

I am interested in learning about...the different thought processes, ideas and solutions from the multidisciplinary experts.

One challenge I’d like to address: How to bring together key project stakeholders to co-create a comprehensive and implementable sustainable strategy.

**THOMAS DALEY**
**PLANNING ANALYST, PLANNING & DEVELOPMENT SERVICES, CITY OF VANCOUVER**

Experience with neighborhood development: Collaborative work with inter-disciplinary planning and design teams and the local community.

I am interested in learning about...how to better leverage the multitude of actors and stakeholders in the region.

One challenge I’d like to address: How to set an infrastructure in place that allows the area to evolve organically over time.

**CORY DOBSON**
**PROJECT PLANNER, PLANNING & DEVELOPMENT SERVICES, CITY OF VANCOUVER**

Experience with neighborhood development: My work spans on a heritage area redevelopment; balancing view corridors with higher buildings, a new transit oriented corridor; highway infrastructure and a regional entertainment district.

I am interested in learning about...how to maximize opportunities for existing local businesses and innovators within a forward-thinking plan.

One challenge I’d like to address: Stakeholder engagement in a project with conflicting interests from developers, small businesses, and landowners.

**LESLIE NG**
**SUSTAINABILITY SPECIALIST, CITY OF VANCOUVER**

Experience with neighborhood development: My work is in supporting the implementation of the Greenest City Action Plan, in particular the goal area of Lighter Footprint and reducing our ecological footprint.

I am interested in learning about...how to navigate the tension of planning for improvements in the area, while not pricing out city-supporting industrial uses.

**KARIS HEIBERT**
**SENIOR PLANNER, PLANNING & DEVELOPMENT SERVICES, CITY OF VANCOUVER**

Experience with neighborhood development: 19 years of experience in comprehensive urban planning.

I am interested in learning about...key goals and metrics and financing approaches.

One challenge I’d like to address: How to bring together key project stakeholders to co-create a comprehensive and implementable sustainable strategy.

**JENNIFER MAYBERRY**
**MANAGER OF ENVIRONMENTAL PLANNING, CITY OF VANCOUVER**

Experience with neighborhood development: Expertise in brownfield and contaminated site investigation, as well as remediation (including human health and ecological risk assessment).

I am interested in learning about...opportunities to plan and develop a unique community on this large area.

One challenge I’d like to address: How to promote intelligent brownfield redevelopment in a booming real estate market.

**JUVARYA VELTKAMP**
**MANAGER, GREEN ECONOMY INITIATIVES, VANCOUVER ECONOMIC COMMISSION**

Experience with neighborhood development: A great deal of experience through both the real estate and green building lens.

I am interested in learning about...how to maximize opportunities for existing local businesses and innovators within a forward-thinking plan.

One challenge I’d like to address: Stakeholder engagement in a project with conflicting interests from developers, small businesses, and landowners.

**PROJECT SNAPSHOT**

**False Creek Flats**

The False Creek Flats area is otherwise known as the industrial core of Vancouver, housing a number of service, wholesale, and manufacturing activities dedicated to serving the downtown and its surrounding neighbourhoods. Encompassing approximately 190 hectares of land in the center of the city, “the Flats” is inhabited by more than 500 businesses, including non-profit organizations, educational institutions, and public services. The past decade has brought a number of changes to the False Creek Flats: A greater number of businesses are co-locating in large industrial warehouse spaces to share resources, reduce costs, and capitalize on business synergies; Several educational institutions including both community colleges and universities have developed campuses in the area; and a number of high-tech R&D-based businesses have set up shop in multi-story office buildings.

**Why this neighborhood?**

The zoning of the Flats is primarily industrial, with some high tech and comprehensive development zones sewn in, and it is one of the City’s top priorities to protect these industrial job lands. At the same time, the City has put forth the goal to transform this area into the greenest place to work in the world as part of our Greenest City Action Plan. As former tidal flats that were filled to establish rail terminals in the early 1900s, the land is low-lying, heavily contaminated, and a convergence zone for a number of the city’s stormwater systems.

**Neighborhood PRIORITIES:**

1. Innovation and economic development
2. Greening of buildings and infrastructure
3. Transportation

**Neighborhood CHALLENGES:**

1. Remediating contaminated sites
2. Reducing congestion on arterials bounding the site
3. Creating a climate for innovation in the green economy

**Facts and Figures**

* The False Creek Flats area is known as the industrial core of Vancouver, serving the downtown and its surrounding areas.
* The area has experienced significant changes in the past decade, including the co-location of businesses, the development of educational campuses, and the establishment of high-tech R&D-based businesses.
* Challenges include remediation of contaminated sites, reducing congestion on arterials, and promoting innovation in the green economy.