



EcoDistricts

# The EcoDistricts Protocol

Stakeholder Engagement Report • Adam Beck

April 2016

## **In this document.**

- Our stakeholder engagement goals
  - Our approach to engagement
  - Summary of engagement history
- The stages of Protocol development, aligned with engagement goals
  - An overview of the engagement activities implemented
    - A record of the stakeholders engaged

## **Our stakeholder engagement goals.**

To embrace the experience and advice of the most diverse perspectives

To be inviting, and reach far and wide, often

To be honest and authentic in our approach

To provide multiple avenues for stakeholders to engage

Build capacity within the market

# Our core approach: triangulation.

In developing the Protocol we adopted a best practice approach – to seek advice and support through at least three different perspectives – to ensure a diversity of perspectives & experiences helped shape it.

## ADVISORY COMMITTEE'S & SUB COMMITTEE'S

Using practitioner-based committee's to support the framing, scoping, and development of the Protocol

## STRATEGIC ADVISORS

Using strategic advisors at key milestones to work through key concepts, approaches, and technical challenges

## PILOT PROJECTS

Using real-life, real-time urban regeneration projects to build, test, refine, and rebuild components of the Protocol

# The Protocol's engagement history – a summary.

**2010:** Portland-based Technical Advisory Committee (TAC) established to inform the development of the EcoDistricts Framework, the first generation of the Protocol

**2011-2012:** TAC helps scope/build the EcoDistricts Framework (the Protocol foundations - performance areas & implementation model), and five PILOT projects used to further test and refine the Framework

**2012-2015:** The EcoDistricts Framework is applied and refined using more than 35 projects from across North and South America through the EcoDistricts Incubator

**2014:** Global Advisory Committee (GAC) of 100+ people established, completed four month cycle of Protocol scoping & development

**2014-2016:** More than 50 interviews undertaken with specialists to help scope & advise on Protocol

**2014-2016:** Target Cities PILOT program, used to test and refine the Protocol on 11 projects

**2015:** Business Plan Task group established & completed three month advisory process

**2015:** Advisory Committee in Canada to review the Protocol & test it for applicability, scope, market uptake

**2015:** Subcommittee's established for metrics & accreditation, undertake three month feedback process

**2015-2016:** Additional grant-funded & consulting projects throughout the Boise, Fresno, Pittsburgh, San Jose, Seattle used to test key Phase 1 & Phase 2

**2016:** Protocol and metrics are reviewed by UK and Australian advisors for market alignment

# The 'Protocol build-out' engagement process.

The development of the Protocol and the stakeholder engagement process underpinning that took a structured path, informed by the experience of EcoDistricts staff and a review of current best practice methods.

## Review Existing Material

To review all existing EcoDistricts Material (ie. EcoDistricts Framework) & other tools and frameworks in the market to identify gaps, and opportunities to leverage.

## Frame & Scope

To establish the right frame for the Protocol – its core goals, approach, alignment with core change theory, & identify key work areas.

## Develop, Test, & Refine

To build out the components and requirements of the Protocol, test the material on real projects, gather feedback and refine the Protocol.

## Peer Review

To have our work reviewed externally by subject matter experts, to help strengthen our work.

# The review phase.

The review phase started in early 2014 with the development and release of the [EcoDistricts Protocol Scoping Paper](#). This paper was developed to engage with stakeholders, ask questions, and promote thought. It helped us to establish the ‘boundaries’ and ‘meta-scope’ of the Protocol (eg. would it just be an environmentally focused tool, or broaden to a full sustainability scope?, Should we provide certification as an option?).

The Scoping Paper release was supported by a series of [Industry Briefing Sessions](#) in San Francisco, Los Angeles, Denver, Washington DC, Atlanta, and Boston. The purpose of these briefing sessions was to introduce stakeholders to EcoDistricts, our core mission, and the proposed plan to build-out the Protocol. The Scoping Paper identified some core goals, scoping questions, and areas where feedback was being sought. It also provided an opportunity to start recruiting practitioners for the Global Advisory Committee and invite people to stay engaged.

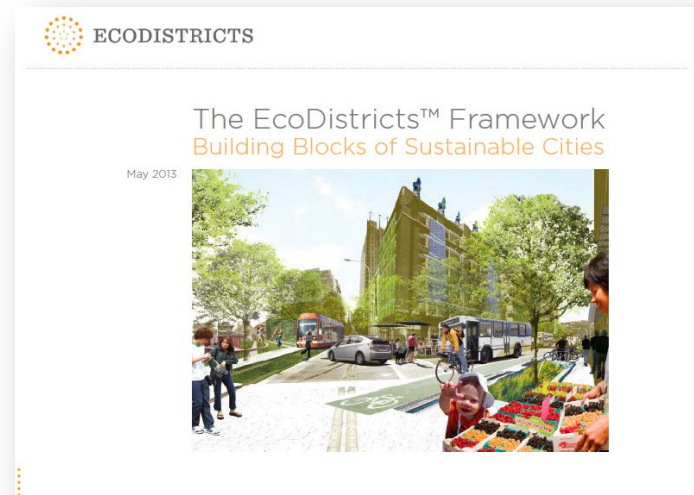


# The review phase (continued).

A Global Advisory Committee was assembled in June 2014 that represented interests and sectors across North America, Asia Pacific, and the United Kingdom. This group was charged with firstly reviewing the existing EcoDistricts Framework, and identifying relevant components to test, rework, update and/or keep.

This review lasted two months, and identified areas of focus for the Advisory Committee, which was structured to respond to the various needs of the Protocol build. The resulted in the following:

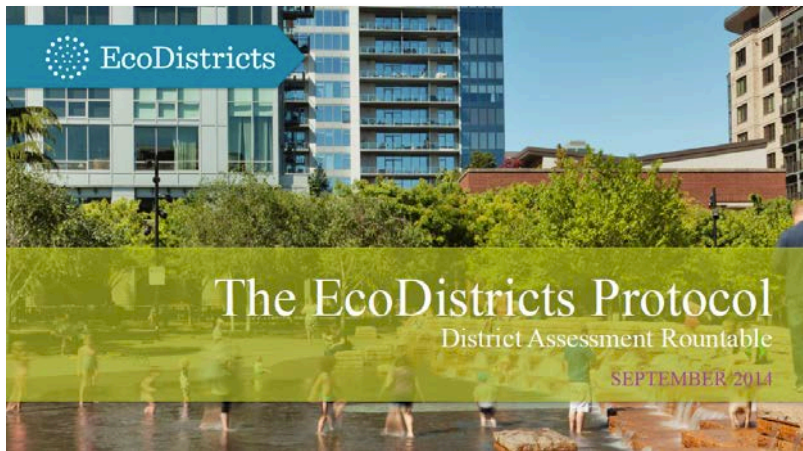
- 1 x Ecological Footprint Sub Committee
- 1 x Equity and Prosperity Sub Committee
- 1 x Health and Wellbeing Sub Committee
- 1 x Mobility and Access Sub Committee
- 1 x Process Sub Committee





# The framing & scoping phase.

To help scope core processes and requirements within the Protocol Implementation Model, a [Collaborative Governance Roundtable](#) and [District Assessment Roundtable](#) were convened with content experts from industry, academia, government, and the non-profit sector. The Collaborative Governance Roundtable was hosted in Portland in August 2014, and the District Assessment Roundtable in September 2014 in San Francisco.



Both of these Roundtable's played a critical role in scoping the fundamental pieces of the Protocol. For the District Formation phase we asked - how do we develop and implement a collaborative governance approach to urban regeneration projects? And for the District Assessment phase - what's required in performing a best practice district assessment?

# The framing & scoping phase (continued).

Supporting the process element of the Protocol (the Implementation Model) was the performance piece – the Priority Area metrics. The first activity in the framing and scoping phase for the metrics was an [analysis of existing tools and frameworks](#) to ensure that existing best practices could be referenced and embedded within the Protocol, without unnecessary duplication or reinvention. The Global Advisory Committee had an objective to reference existing best practice as a first priority, and to avoid creating new content unless critically necessary.



This review was supported by convening a [Rating Tools Symposium](#) at the 2014 EcoDistricts Summit, where EcoDistricts brought together many of the tool builders, to share, and discuss our collective work.

An in-person [Advisory Committee Workshop](#) was also facilitated at the EcoDistricts Summit, along with core [Interest Area Feedback Sessions](#) on district utilities, green infrastructure and social equity.

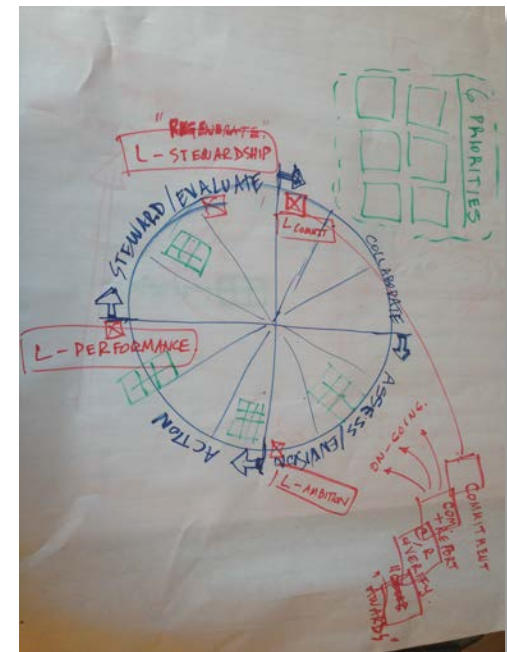
In late 2014 at Greenbuild in Philadelphia, EcoDistricts hosted an [In-Person Listening Session](#) with stakeholders from a range of global markets, such as Canada, Australia, New Zealand and the UK.

# The framing & scoping phase (continued).

To finalize the framing and scoping phase, an [Independent Peer Review](#) was conducted by David Waldron, an independent contractor with a strong history in industry and academia, and known to many in the sustainable cities space. David undertook a comprehensive review in two parts:

1. An initial review on the core components of the Protocol, namely the ecosystem of supporting documents, tone/language/narrative, goals/objectives/metrics of the Priority Areas, and overall positioning of the Protocol in the market (compared to other tools); and
2. A detailed review on the Protocol architecture (Imperatives, Priority Areas, Implementation Model), business model options, certification model ideas, and the broader industry engagement concepts behind the Information Exchange.

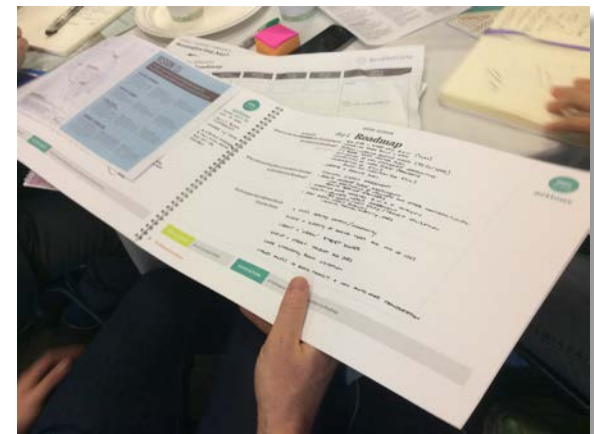
This review was undertaken over a three month period with two interactive workshops undertaken between David and EcoDistricts' Director of Innovation.



## The develop/test/refine phase.

The [Global Advisory Committee](#) embarked on an intensive program of review and development between July and December 2014. Three month-long cycles of review and feedback were originally focused on the review of the existing Framework document (as identified in the 'review phase' above), and then turned to more detailed development of the core components, such as the requirements within the Implementation Model and the objectives and metrics within the Priority Areas. Teleconferences across the five sub committee's were facilitated and draft material was fed to the EcoDistricts Team.

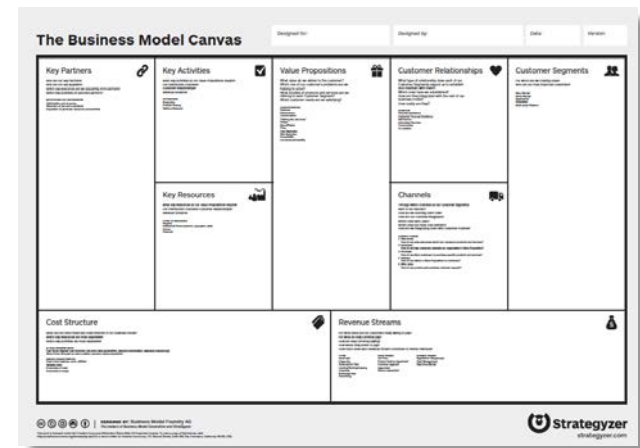
The [EcoDistricts Incubator](#) was help in Portland in May 2015 and provided an opportunity to test the emerging requirements that had been drafted in the Protocol. Using these real life projects was an opportunity see how the Protocol requirements contributed to the team work and their activities.



# The develop/test/refine phase (continued).

As the technical content of the Protocol was advancing, it was important to scope and develop a business model for the Protocol, which was supported by a [Business Model Taskgroup](#). This group of stakeholders was selected based on their experience in launching market-based products and development projects, and comprised a mix of entrepreneurs, innovators, and business owners. This Taskgroup met on three occasions over a three month period to help scope and refine the EcoDistricts Protocol Business Plan.

As the business model emerged, a focused round of [Stakeholder Interviews](#) was undertaken to test various aspects of the emerging thinking. Engagement included municipal government (e.g. City of Burnaby, Portland Development Corporation), private sector developers (e.g. LendLease, Turner, Gerding Edlen), and other key supply chain entities (eg. VanCity Community Foundation, Ottawa Centre EcoDistrict, World Council on City Data).



# The develop/test/refine phase (continued).

With the [Target Cities Pilot Program](#) underway, EcoDistricts had the opportunity to engage a diversity of urban transformation projects and neighborhood initiatives. With periodic in-person gatherings, and more frequent online webinars, the emerging requirements and templates within the Protocol could be applied and tested.



Between June and November 2015 EcoDistricts had the opportunity to test in depth the Phase 1 Protocol toolkit at a number of [District Formation Workshops](#) in Pittsburgh PA, Boise ID, and San Jose CA. These workshops were each intensive 1 day sessions with internal and external stakeholders to the City, who applied the Phase 1 methodology and certification templates.

These workshops provided EcoDistricts with invaluable feedback, and an opportunity to confirm the design intent of the templates.

# The develop/test/refine phase (continued).

As the Priority Area metrics were drafted, it was necessary to start defining the Protocol requirements for implementing them, and determining what the Protocol would ask of project teams. This was spurred by some early engagement with a group of [Strategic Advisors](#), peer reviewers, and subject matter experts helping review the metrics (e.g. Colorado Health Foundation, Complete Streets Alliance, Ecotrust, University of British Columbia), who identified the challenges with data collection, scaling, and accuracy issues in applying metrics at a district scale.

As a result, a [Metrics Sub Committee](#) was formed to advise EcoDistricts on how the metrics could/should be applied within the Protocol. This Sub Committee met over a two month period to help work through a number of key issues, such as:

- What are the key data gathering challenges to acknowledge;
- How many metrics would each project be required to report against;
- How do projects utilize their own project specific metrics; and
- How does EcoDistricts play a leadership role in building greater capacity within industry for district-scale data gathering?

## The develop/test/refine phase (continued).

In late 2015, EcoDistricts was scoping the concept of practitioner accreditation, and as part of this process analyzed a range of existing programs. To support this research, EcoDistricts established and consulted with a [Accreditation Advisory Group](#), which included a small cohort of the Global Advisory Committee. This group provided feedback on a concept paper EcoDistricts developed, which asked a range of questions about practitioner accreditation. Additional consultation on practitioner accreditation was undertaken via a range of [Stakeholder Interviews](#), focused on key market audiences such as planning and engineering consultants.

In December 2015 EcoDistricts hosted its second [Equity Roundtable](#), in Seattle in partnership with King County. The first one was hosted by EcoDistricts in Oakland CA in February 2014, with purpose to helping scope the Equity Imperative within the Protocol by having stakeholder share their experiences and ideas.

In parallel to the development of the Equity Imperative, scoping had commenced on the Resilience Imperative, which was underpinned by more than 15 [Interviews and Listening Sessions](#) with multiple City-based Chief Resilience Officer's, non-profit Program Manager's (eg. Rockefeller, Sustainable Jersey), Academics (eg. MIT Resilience Lab), and global consulting firms (eg. AECOM, Arup).



## The develop/test/refine phase (continued).

In April 2016 EcoDistricts hosted its second [District Assessment Roundtable](#), in San Francisco, with the purpose of seeking feedback on the final proposed Roadmap phase of the Protocol. This session also provided the opportunity for EcoDistricts to share the proposed certification process that will be launched in later 2016. The session also served as a forum to discuss and scope ideas of sustainability performance dashboards and scorecards, and what role EcoDistricts may or may not take in helping advance such an idea.

# The peer review phase.

A range of [Peer Reviewers](#) have been engaged to review various components of the Protocol. The following has been completed to date:

- Full review of the entire Protocol and supporting documents;
- An equity-specific review of the Protocol, Phase 1 and 2 Toolkits and metrics;
- A review of the Priority Area metrics;
- A review of the Equity Imperative; and
- A review of the Resilience Imperative.

Additional peer reviews will be undertaken in the coming months on the Climate Protection Imperative, and Phase 3 Toolkit.

An independent review will also be undertaken on the EcoDistricts Accreditation Exam and proposed credentialing framework.

**ADVISORY COMMITTEE'S, SUB COMMITTEE'S, PEER  
REVIEWERS, INTERVIEWEES + STRATEGIC ADVISORS**

# Global Advisory Committee

## Access & Mobility

Susie	Philipson	SVR Design
Kelly	Rogers	Confluence Planning
Yogesh	Saoji	WRT Design
Brad	Weinig	Enterprise Community Partners
Robert	Ping	Livable & Walkable Communities Institute
John	McArthur	Portland State University
Paula	Reeves	Washington Department of Transportation
Mia	Burke	Alta Planning
Nick	Falbo	Alta Planning

In-person Meetings: Jul 17<sup>th</sup> & 24<sup>th</sup> Sept 2014

Teleconferences: 22<sup>nd</sup> Aug 2014, 3<sup>rd</sup> Dec 2014, 23<sup>rd</sup> Mar 2015, 10<sup>th</sup> Apr 2015

One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> Apr 2015

## Equity & Prosperity

Richard	Gelb	King County
Denise	Grabowski	sybioscity
Jennifer	Hirsch	Georgia Institute of Technology
Sarah	Howard	Erthos Institute
Victoria	Kindred Keziah	Net Generative
Michelle	Winters	Winters Community Strategies
April	Rinne	Sharing Economy Advisor
Sarida	Scott Montgomery	Community Development Advocates of Detroit
Dee	Spiro	Bergmeyer Associates
Melonie	Tharpe	Center for Civic Innovation, Atlanta
Eric	Walker	County of Erie
Stan	Curtis	People Power
Odetta	Macleigh-White	Community Enterprise Partners
Jen	McGraw	Center for Neighborhood Technology
Andrew	Waddelove	Arcadis, UK
Robert	Weiss	Dorchester Bay Economic Development Corporation

In-person Meetings: Ju 17<sup>th</sup> & 24<sup>th</sup> Sept 2014

Teleconferences: 20<sup>th</sup> Aug, 3<sup>rd</sup> Dec 2014, 23<sup>rd</sup> Mar 2015, 9<sup>th</sup> Apr 2015

One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> April 2015

# Global Advisory Committee

## Health & Well Being

Wendy	Brawer	GreenMap
Erin	Christensen-Ishizaki	Mithun
Julia	Erlbaum	Real Food Colorado
Christina	Grace	Foodprint Group
Jordana	Maisel	University of Buffalo
Drew	Tulchin	Social Enterprise
Kathryn	Lynch-Underwood	City of Detroit

In-person Meetings: July 17<sup>th</sup> & 24<sup>th</sup> September 2014

Teleconferences: 21<sup>st</sup> August, 3<sup>rd</sup> December 2014, 15<sup>th</sup> April 2015

One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> April 2015

## Landscape & Place

Eliot	Allen	Criterion Planners
Brodie	Bain	Perkins + Will
Caitlin	Francis	CH2M
Deb	Guenther	Mithun
Miriam	Gusevich	Catholic University of America
Daniel	Leeming	The Planning Partnership
Wayne	Olsen	ADC Studio
John	Thomas	Environmental Protection Agency
Giles	Thomson	Curtain University, Australia
Andrea	Traber	Integral Group
Heather	Venhaus	Regenerative Environmental Design
Charles	Kelley	ZGF Architects
Chris	Melsom	Hassell, Australia
Sandra	Mendler	Mithun
David	Taylor	Future Solutions
Dan	Vizzini	Carollo Engineers
Jessica	Millman	The Agora Group
Jeffrey	Raven	Raven Architecture + Urban Design

In-person Meetings: July 17<sup>th</sup> & 24<sup>th</sup> September 2014

Teleconferences: 22<sup>nd</sup> August, 3<sup>rd</sup> December 2014, 9<sup>th</sup> April 2015

One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> April 2015

# Global Advisory Committee

## Environmental Footprint

Matthew	Blaikie	Arcadis, UK
Brad	Bradford	City of Toronto
Mark	Brandt	Mark Thompson Brandt Architect & Assoc
David	Burdick	Four Elements Engineering
Alesia	Call	District of Columbia
Liam	Cook	Efficiency Nova Scotia Corporation
Mark	Davies	SVR Design
Mike	Davis	Local Initiatives Support Corporation
Zach	Dobelbower	DC Department of General Services
Barbara	Erwine	Design Intersections
Bill	Flemming	Toward Net Zero
Brian	Glazebrook	NetApp
Alex	Gold	Institute for Sustainable Futures
Hormoz	Janssens	Interface Engineering
Teresa	Rainey	Skidmore, Owings & Merrill
Kara	Reeve	RTI International
Alan	Scott	YR&G
Don	Grant	Ottawa Centre EcoDistrict
Tim	Smith	Sera Architects
Cameron	Thomson	Arup
Ryan	Vanden Brink	Intelekia Law

In-person Meetings: July 17<sup>th</sup> & 24<sup>th</sup> September 2014  
Teleconferences: 21<sup>st</sup> August, 3<sup>rd</sup> December 2014, 10<sup>th</sup> April 2015  
One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> April 2015

## Process & Implementation

Claire	Bonham-Carter	AECOM
Anna	Chittum	American Council for an Energy Efficient Economy
Ralph	DiNola	New Buildings Institute
Andy	Gowder	Pratt-Thomas Walker
Janet	Hammer	The Collaboratory
Nicole	Isle	Clumac
Ethen	Kent	Project for Public Spaces
Michael	Mehaffy	Structura Naturalis
Christine	Mondor	Evolve EA
Jim	Newman	Linnean Solutions
Tom	Puttman	Puttman Infrastructure
Dave	Ramslie	Integral Group
Geoffrey	Reid	Century Communities
Paula	Reeves	Washington Department of Transportation
Llewellyn	Wells	Living City Block
Walker	Wells	Global Green

In-person Meetings: July 17<sup>th</sup> & 24<sup>th</sup> September 2014  
Teleconferences: 20<sup>th</sup> August, 4<sup>th</sup> December 2014, 13<sup>th</sup> April 2015  
One-on-one calls: 20<sup>th</sup>-24<sup>th</sup> April 2015

# Interviews

Dennis	Allen	Holland Partner Group	Helen	Pineo	Building Research Establishment, UK
Timothy	Burroughs	City of Berkeley	Matt	Raimi	Raimi + Associates
Boyd	Cohen	Universidad del Desarrollo, Chile	Wendy	Willis	Kitchen Table Democracy
Ray	Cole	University of British Columbia	David	Waldron	Synapse Strategies
Charlene	Contreras	Los Angeles County Dept. of Public Health	Marissa	Ramirez	NRDC
Pamela	Cooper Griesemer	keramda	Bill	Reed	Regenesis, Inc
Stuart	Cowan	Smart Cities Council	Beth	Richardson	B-Lab
John	Dalzell	Boston Redevelopment Authority	Kelly	Rodgers	North American Sust. Transportation Council
Audrey	Davenport	Google	David	Rodriguez	Rodriguez & Toledo
Michael	Dean	Turner	Bryn	Sadownik	VanCity Community Foundation
Meghan	Fay Zahnister	AASHE	Norm	Sheering	Dockside Green
Kira	Gerwing	Vancity	Jill	Sherman	Gerding Edlen
Ann	Griffin	Lloyd EcoDistrict	Lauren	Sorkin	Rockefeller Foundation
Mara	Gross	Coalition for a Livable Future	Katie	Swenson	Enterprise Community Partners, Inc.
Christopher	Harder	Portland Development Commission	Judy	Walton	Portland State University
Savlan	Hauser	Jack London Improvement District	Patrick	Wilde	Gerding Edlen
Scot	Hein	University of British Columbia	Brandy	Wilson	CH2M
Mark	Holland	New Monaco Enterprise Corp	Brad	Weinig	Enterprise Community Partners, Inc.
Sarah	Kinsela	LendLease, Australia			
Aaron	Lande	STAR Communities			
Matthew	Lewis	City of Austin, TX			
Matthew	Lynch	World Council on City Data			
Miho	Mazareeuw	MIT Urban Resilience Lab			
Joel	Mills	American Institute of Architects			

\*Stakeholders who participated in a one-on-one interview

# Roundtables

## Collaborative Governance

Steven	Ames	Steven Ames Planning
Alison	Gash	University of Oregon
Christopher	Ansell	University of California, Berkeley
Wendy	Willis	Kitchen Table Democracy
Eric	Walker	County of Erie
Sarida	Scott Montgomery	Community Development Advocates of Detroit
Jennifer	Hirsch	Georgia Institute of Technology
Sarah	Heinicke	Lloyd EcoDistrict
Stuart	Waters	Twyford Consulting
Bob	Wise	Cogan Owens Cogan
Jeanne	Lawson	JLA

Portland OR, 19<sup>th</sup> August 2014

## District Assessment #1

Cole	Roberts	Arup
Afaan	Naqfi	Arup
Deb	Guenther	Mithun
Sandy	Mendler	Mithun
Walker	Wells	Global Green
William	Ho	Community Enterprise Partners
Antwi	Akom	San Francisco University
Aekta	Shah	ISEED
Ray	Lucchesi	Regenesis
Gerry	Tierney	Perkins + Will
Brad	Bradford	International District Energy Association

San Francisco CA, 4<sup>th</sup> August 2014



# Roundtables

## Equity Roundtable #1

Antwi	Akom	I-SEED
Alvaro	Sanchez	Greenlining
Steve	Woo	Chinatown Community Development Corp
Taj	James	Movement Strategy Centre
Rosa	Gonzalese	Movement Strategy Centre
Miya	Toshitani	Asian Pacific Environment Network
Daniel	Homsey	Empower SF
Leslie	Lindo	BALLE
Peter	Waller	PYATOK
Hilary	Abel	Project Equity
Susi	Marzuola	Siegel & Strain
Raquel	Pinderhughes	Roots of Success

Oakland CA, 19<sup>th</sup> February 2015

## Equity Roundtable #2

Ericka	Cox	King County
Sara	Cubillos	City of Seattle
Nora	Lui	City of Seattle
Dionne	Foster	Pugent Sound Sage
Amy	Gore	Futurewise
Cara	Bertrom	Seattle Chinatown International District Preservation and Development Authority
James	Rasmussen	Duwamish River Cleanup Coalition
Ellen	Kissman	Yessler Community Coalition
Joel	Sisolak	Capitol Hill Housing
Desiree	Rarjee-Williams	City of Portland
Bill	Cunningham	City of Portland
Leslie	Lum	City of Portland
Leesha	Posey	City of Portland
Sam	Gollah	Gollah Consulting International
De'Sean	Quinn	King County
Cheryl	Markham	King County
Kimberley	Scrivner	Pugent Sound Regional Council
Kirsten	Wysen	King County
Alyson	Desmond	King County
Richard	Gelb	King County
Alan	Painter	King County

Seattle WA, 19<sup>th</sup> December 2015

# Roundtables

## District Assessment #2

Tim	Bevans	Global Green USA
Rob	Best	Arup
Claire	Bonham-Carter	AECOM
Josiah	Cain	Sherwood Engineers
Lisa	Chen	City of San Francisco
Lisa	Fisher	City of San Francisco
Moiz	Kapadia	Autodesk
Todd	Lukesh	IES
Jen	McGraw	Center for Neighborhood Technology
Sandy	Mendler	Mithun
Peter	Rake	Switch Automation
Emma	Stewart	Autodesk
Aaron	Welch	Raimi and Associates
Jan	Willemse	ZGF Architects
Bob	Wood	ZGF Architects

San Francisco CA, 13<sup>th</sup> April 2016

# Briefing/Listening Sessions

Atlanta 20<sup>th</sup> February 2014

Boston 18<sup>th</sup> February 2014

Heather	Alhadeff	
Kevin	Bacon	Perkins + Will
Shelby	Buso	Midtown Atlanta
Susan	Burns	Collective Wisdom Group
Michael	Cheyne	Atlanta Airport
Ken	Haldin	Waste Management
Dan	Hourigan	Midtown Atlanta
Crystal	Jackson	Atlanta Regional Council
Shelly	Lamar	Atlanta Airport
Taylor	Spicer	Emory
Melonie	Tharpe	Center for Civic Innovation Atlanta

Kylee	Hamilton	CH2M
Bill	Reed	Regenesis
Nella	Young	Enterprise Community Partners
Mike	Davis	Local Initiatives Support Corporation
Bill	Reyelt	Commonwealth of Massachusetts
Amber	Christoffersen	Community Enterprise Partners
John	Read	City of Boston
Connor	Jansen	WSP Group
Kimberly	Vermeer	Urban Habitat Initiatives
Galen	Nelson	Massachusetts Clean Energy Center
Callahan	Seltzer	MIT
Robert	Weiss	Dorchester Bay Economic Development Corporation
Tova	Greenberg	Sustainable Performance Institute
Ellen	Whittemore	Commonwealth of Massachusetts
David	Queeley	Codman Square Neighborhood Development Corporation
Leah	Bamberger	City of Providence
David	Straus	A Better City
LaNitra	Webb	Commodore Builders
Gary	Mendoza	City of Boston
Jim	Newman	Linnean Solutions
Jessica	Geisinger	ZipCar
Peter	Lowitt	Devens Enterprise Commission

# Briefing/Listening Sessions

## Denver 21<sup>st</sup> February 2014

Wayne	Tomac	
Ken	Snyder	Place Matters
Kayla	Gilbert	City of Denver
Jocelyn	Hittle	Colorado State University
Victor	Olgay	Rocky Mountains Institute
Chad	Riley	The Riley Companies
Phillip	Saieg	McKinstry
Melissa	Rummel	Nichols Partnership
Julia	Erlbaum	Real Food Colorado
Joshua	Radoff	YR&G
Brian	Dunbar	Colorado State University
Bill	Wenk	Wenk Associates
Michael	Totten	Assets for Life
George	Karayannis	Schneider Electric

## Los Angeles 11<sup>th</sup> March 2014

Tim	Bevins	Global Green
Krista	Frank	Global Green
Walker	Wells	Global Green
Eric	Natwig	New West Partners
Jill	Edelman	ZGF Architects
Braulio	Baptista	ZGF Architects
Melani	Smith	
Larry	Santoyo	Santoyo Designs
Hagerenesh	Solomon-Cary	City of Los Angeles
Steve	Garcia	
Charlene	Contreras	County of Los Angeles Dept. of Public Health
Melanie	Bontusa	Brightworks
Andy	Shrader	City of Los Angeles
Laura	Mack	Neighborhood Council Sustainability Alliance
Thomas	Yee	LA Thrives
Russell	Horning	County of Los Angeles
Donna	Vaccarino	Donna Vaccarino Associates
Christina	Magar	Green Form
Dominique	Smith	US Green Building Council LA Chapter
Mike	Wallace	BrownFlynn
Sarah	Dominguez	
Tony	Mendoza	WSP PB
Sara	Hrynik	University of Southern California

# Briefing/Listening Sessions

Portland, OR 10<sup>th</sup> March 2014

Janet	Hammer	The Collaboratory
Clark	Aganon	ETS
Dan	Vizzini	Carollo Engineers
Brian	Haug	Summit Solutions Group
David	Burdick	Four Elements Engineering
Tamara	DeRidder	TDR & Assoc.
Katie	Skakel	Natural Hazards Mitigation Assoc.
Alan	Scott	YR&G
Katy	Langstaff	Apoiesis
Paddy	Tillett	ZGF Architects
Ann	Griffin	Griffin Planning & Development
Liz	Hormann	SoMa EcoDistrict
Craig	Briscoe	SERA Architects
Tom	Bauer	Boora
Allen	Liff	Create Plenty
Thomas	Puttman	Puttman Infrastructure
Eliot	Allen	Criterion Planners
John	Warner	Blue Tree Strategies
Stuart	Cowan	Smart Cities Council
Jenafer	Matthews	Kaiser Permanente
Kelly	Rodgers	Confluence Planning
Stan	Curtis	People Power
Matt	Burlin	City of Portland
David	Yudkin	Hotlips Pizza

San Francisco 23<sup>rd</sup> Jan 2014

Antwi	Akom	I-SEED
Gil	Friend	City of Palo Alto
Kristen	Hall	Perkins + Will
Julian	Marsh	Align Real Estate
Kate	McGee	Pillsbury Winthrop Shaw Pittman
Jordan	O'Brien	Arup
John	Parker	Lennar
Cole	Roberts	Arup
Phil	Williams	Delos
Charles	Wright	Tishman Speyer

# Briefing/Listening Sessions

Washington DC 30<sup>th</sup> Jan 2014

Otto  
Grace  
Thomas  
Teresa  
Jennifer  
Lisa  
Alesia  
Elizabeth  
Miryam  
Marissa  
Teresa  
Ed  
David  
Gina  
Shalom  
Michelle  
Ellen  
Katharine  
Joel

Condon  
Chau  
Lee  
Rainey  
Koch  
Hopkins  
Call  
Blazevich  
Haarlammert  
Ramirez  
Durkin  
Gilliland  
Erne  
Angiola  
Flank  
Winters  
Jones  
Burgess  
Mills

ZGF Architects  
George Mason University  
Community Enterprise Partners  
Skidmore, Owings & Merrill  
Rhodside & Harwell  
Consultant  
District of Columbia  
American Architectural Foundation

NRDC  
Trust for the National Mall  
The Solar Foundation  
Booz Allen Hamilton

Pareto Energy  
Winters Community Strategies  
Downtown DC Business Improvement District  
Landscape Architecture Foundation  
American Institute of Architects

Jerome  
Daniel  
Scott  
Krista  
Bungane  
Anthony

Peloquin  
Moring  
Pomeroy  
Egger  
Mehlomakulu  
Guma

IBC Engineering  
DowntownDC ecoDistrict  
Enterprise Community Partners  
Integral Group  
HR & A Advisors

# Specialist Sub-Committee's

## Metrics

Eliot	Allen	Criterion Planners
Mark	Brandt	Mark Thompson Brandt Architect & Assoc
Alex	Gold	Elton Consulting
Janet	Hammer	The Collaboratory
Wayne	Olsen	ADC Studio
Cameron	Peterson	City of Seattle
Walker	Wells	Global Green

Teleconference: 24<sup>th</sup> October 2015, then one-on-one follow up.

## Accreditation

Cat	Goughnour	Radix Consulting
Wayne	Olsen	ADC Studio
Cameron	Peterson	City of Seattle
Mark	Brandt	Mark Thompson Brandt Architect & Assoc
Eliot	Allen	Criterion Planners
Alan	Scott	YR&G
Alex	Gold	Elton Consulting
Susan	Fast	Susan Fast Design

Teleconference: 21<sup>st</sup> October 2015, then one-on-one follow up.

# Specialist Task Groups/Advisory Groups

## Business Plan Task Group

Sean	Penrith	The Climate Trust
Dan	Viccini	Carollo Engineers
Lew	Bowers	Bowers & Bowers Development
Tim	Miller	Clean Energy Works Oregon
Steve	Guttman	Stuffstr
Aaron	Berg	BlueTree Strategies
Steve	Baczko	NatureBank

Portland OR, 31<sup>st</sup> March & 8<sup>th</sup> May 2015

## Canada Advisory Group

Mark	Brandt	Mark Thompson Brandt Architect & Associates
Yuill	Herbert	Sustainability Solutions Group
Elena	Horowitz	Metrolinx
Chani	Joseph-Ritchie	DIALOG
Shannon	Joseph	Federation of Canadian Municipalities
Eleanor	McAteer	City of Toronto
Wayne	Olsen	ADC Studio
Robin	Petri	Catalyst Community Developments
Dave	Ramslie	Integral Group
Maged	Senbel	University of British Columbia
Adam	Stoker	University of Calgary
Thomas	Mueller	Canada Green Building Council

Teleconferences: 25<sup>th</sup> May, 12<sup>th</sup> June & 20<sup>th</sup> August 2015



## Peer Reviewers

Eliot	Allen	Criterion Planners
Cat	Goughnour	Radix Consulting
Wendy	Willis	Kitchen Table Democracy
David	Waldron	Synapse Strategies
Dahlia	Chazan	Arup
Adam	Davis	AECOM, Australia
Elizabeth	Schilling	Smart Growth America
Stephanie	Seskin	Complete Streets Coalition
Tim	Taylor	Korimako, New Zealand
Ken	Vaughn	Oregon BEST
Linda	Weber	Sustainable Jersey

\*Stakeholders who (independent of the Advisory Committee) reviewed all or part components of the EcoDistricts Protocol

## Strategic Advisors

Lisa	Abuaf	Portland Development Commission
Eliot	Allen	Criterion Planners
Matthew	Bradley	Project for Public Spaces
Jeb	Brugman	The Next Practice
Robyn	Eason	US Green Building Council
Noah	Enlow	EcoTrust
Cat	Goughnour	Radix Consulting
David	Gould	International Fed. of Organic Agriculture Movements
Jason	Hercules	US Green Building Council
Sam	Kernaghan	Arup, Australia
Vincent	Martinez	2030 Districts
Cole	Roberts	Arup
Joel	Sisolak	Capitol Hill Housing
James	Stawniczy	LendLease
Jennifer	Vey	The Brookings Institution
Clint	Wilder	Clean Edge, Inc.
Wendy	Willis	Kitchen Table Democracy
Bryce	Yonker	Clean Edge, Inc.

\*Stakeholders who provided strategic direction and advice on more than one occasion (independent of the Advisory Committee)