



2016 EcoDistricts Summit

Sponsorship Prospectus

September 13-15, 2016 • Denver, CO

summit.ecodistricts.org



EcoDistricts Summit

Sponsorship Opportunities

September 13-15, 2016 | Denver, Colorado

EcoDistricts is based on the simple premise that sustainable, just, resilient cities are built from the neighborhood up. Each year, our annual EcoDistricts Summit gathers leading city makers, policy makers, developers, designers, financiers, and community leaders from across the globe to collaborate, explore, inspire and lay the groundwork for the neighborhoods of the future.

The Summit is an expertly curated leadership event that challenges participants with inspiring keynotes, hands-on salons, solutions cafes, and highly experiential mobile tours to accelerate innovation across the urban development industry. In just a few short years, the Summit has earned a global reputation as a uniquely powerful, hands-on forum that brings a truly diverse mix of leaders together to test out ideas and build new knowledge.

The Summit experience features information-rich education sessions, inspiring keynotes and plenaries, hands-on Urban Labs and diverse shoulder programs designed to share field reports and updates on emerging best practices from North America and beyond. Our host city serves as a living urban laboratory. We purposefully showcase solutions, partners, and local heroes while pulling attendees into experiential mobile tours where they can “kick the tires” with peers from around the world.

“The level of excitement from attendees reminds me of the early green building conferences, when we all had a sense of coming of age.”

—CHRISTINE MONDOR, EVOLVEEA



Showcase your products and services to sustainable urban development leaders in one of North America's Greenest Cities, Denver, CO:

- #1 BEST PLACE FOR BUSINESS AND CAREERS (FORBES)
- TOP 10 FASTEST GROWING CITIES (CNN)
- #5 GREENEST CITY (SIEMENS GREEN CITY INDEX)
- TOP 5 GREENEST CITY (TRAVEL AND LEISURE)
- TOP URBAN AGRICULTURE AND FOOD CITIES



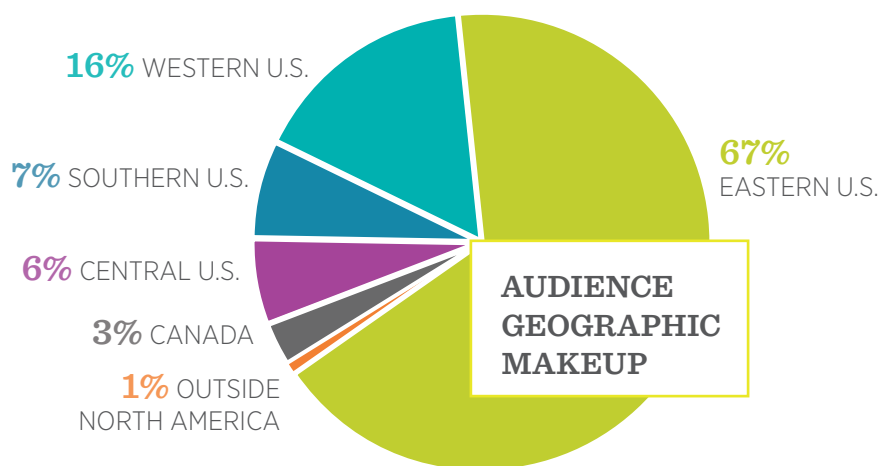
“ The Summit experience is a vital one and an important yearly gathering for people working in this field. Please, never stop! ”



PREVIOUS SUMMIT
ATTENDEES
CAME FROM

100 cities
+9 countries

Audience by Geographic Region



Top Audience Industries

- 16%** ARCHITECTURE
- 14%** CLEAN ENERGY + TECH
- 16%** GOVERNMENT
- 10%** URBAN PLANNING+DESIGN
- 10%** NONPROFITS

“The exhibition was a very useful tool to learn about other organizations and companies with regards to sustainable development.”



100%

OF SPONSORS SAID PARTICIPANTS WERE EXACTLY WHO THEY WERE TRYING TO REACH

80%

OF ATTENDEES SAID THE QUALITY OF THE SUMMIT WAS EXCEPTIONAL OR VERY GOOD

40%

OF ATTENDEES WANTED A GREATER VARIETY AND NUMBER OF EXHIBITORS AT THE EVENT

42%

OF ATTENDEES WERE CEOs, EXECUTIVES, PRESIDENTS OR PARTNERS

2014 Summit Sponsors Include:

HOST

District of Columbia • DowntownDC BID

SUSTAINABLE CITY

Pepco

VIP RECEPTION

Washington Gas Holdings

INNOVATIVE CITY

DC Sustainable Energy Utility • Pepco Energy Services
Prince George's County Department of Planning
US Department of Transportation

SMART CITY

Ball Janik LLP • Clyde's Restaurant Group
DC Water and Sewer • Enterprise Community Partners, Inc.
Ford Foundation • Rabinowitz Communications
Skanska • The Cadmus Group, Inc.
US Environmental Protection Agency • Venable, LLP
Washington Gas Energy Services

RESEARCH FORUM

Georgetown University
US EPA Sustainable and Healthy Communities Research Program

PRACTITIONERS TRAINING

Metropolitan Washington Council of Governments

STUDIOS AND URBANLABS

Alta Planning + Design/ Alta Bicycle Share
Neighborworks America • Zipcar

FOUNDING MEMBERS

ARUP • Canada Green Building Council • City of Boulder
City of Portland, Bureau of Planning and Sustainability
District of Columbia • Enterprise Community Partners, Inc.
Global Green, USA • Google • Green Building Council of Australia
Integral Group • Interface Engineering
International District Energy Association • Lend Lease
McGuireWoods LLP • Mithun • National Resources Defense Council
Northwest Energy Efficiency Alliance
Portland Development Commission • US Green Building Council
Webcor Builders • ZGF Architects, LLP

“ The EcoDistricts Summit was the most rewarding conference we have ever attended. We met new clients and new potential partners, and we booked almost \$170,000 in new work. We will be back. ”

Sponsorship Opportunities

	URBAN LAB SPONSOR	INNOVATION SPONSOR	VISIONARY SPONSOR	URBAN BLOCK PARTY SPONSOR	LEADERSHIP SPONSOR
BUSINESS BENEFITS					
Verbal recognition as title sponsor throughout Summit			●		●
Recognition as sponsor of VIP Leadership Reception					●
Recognition as sponsor of VIP Urban Leaders Breakfast		●			●
Recognition as sponsor of Urban Lab Block Party				●	
Recognition as single track sponsor of Mobile Tour Workshop	●				
Recognition as single track sponsor of Studio sessions	●				
Exhibitor space at EcoDistricts Summit	negotiable	negotiable	●	●	●
Sponsor designation on Summit badges	●	●	●	●	●
Recognition on Summit signage	●	●	●	●	●
SAVINGS					
Complimentary publication, product or swag inclusion at Summit Resource Table		●	●	●	●
Complimentary full color ad in Summit event guide	negotiable	1/4 page	1/2 page	1/2 page	full page
Complimentary tickets to EcoDistricts Summit	1	2	3	4	5
Complimentary tickets to VIP Leadership Reception	1	2	3	4	5
Complimentary tickets to VIP Urban Leaders Breakfast	1	2	2	2	5
Reserved seating in plenary sessions	2	3	4	4	10
Unlimited discounted tickets to EcoDistrict Summit	●	●	●	●	●
LEADERSHIP OPPORTUNITIES					
Individual EcoDistricts Memberships	1	1	2	2	4
	\$5,000 12 opportunities	\$10,000 2 opportunities	\$15,000 2 opportunities	\$20,000 2 opportunities	\$25,000 4 opportunities

Media Partner Opportunities

Urban development, smart cities, green building industry and regional media partners gain important exposure to world-class faculty and industry thought leaders as a Summit sponsor.

BUSINESS BENEFITS		
Designation as media sponsor throughout event		●
Exhibitor space at EcoDistricts Summit		negotiable
Logo and link recognition on Summit website and digital communications	●	●
Logo recognition in Summit program and on print promotional materials	●	●
Sponsor designation on Summit badges	●	●
SAVINGS		
Complimentary tickets to EcoDistricts Summit	Plenaries Only	1
Complimentary tickets to VIP Leadership Reception		1
		<div>\$2,500 2 opportunities</div> <div>\$5,000 2 opportunities</div>

Research Symposium Sponsorship Opportunities

Showcase your organization's commitment to accelerate cutting edge urban regeneration research aimed at addressing some of the most common challenges facing city makers today. As a Research Symposium sponsor, you will align your organization with this unique, full-day shoulder program with exposure to more than 100 attendees representing academic, community development and research institutions throughout North America.

BUSINESS BENEFITS	
Exhibitor space at EcoDistricts Summit	negotiable
Logo and link recognition on Summit website and digital communications	●
Logo recognition in Summit program and on print promotional materials	●
Sponsor designation on Summit badges	●
SAVINGS	
Complimentary tickets to EcoDistricts Summit	1
Complimentary tickets to VIP Leadership Reception	1
	\$5,000 2 opportunities



Contact Us

We welcome the opportunity to create a customize sponsorship and business development package to meet your specific business objectives. To learn more about EcoDistricts Summit sponsorship, please contact Tiffany Meyer, Director of Marketing and Engagement to schedule a consultation

E: tiffany@ecodistricts.org | T: 503.863.2561 | C: 503.880.5308

About EcoDistricts

EcoDistricts is propelling a new model of urban regeneration to empower just, sustainable, resilient neighborhoods for all. Through an integrated suite of programs, convenings, and a project certification system, we aim to mobilize, empower, and accelerate sustainable urban development leadership throughout North America and beyond to address the most critical challenges facing cities today. Learn more at ecodistricts.org