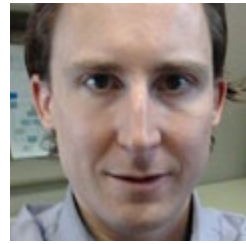


## TEAM SNAPSHOT

# Cleveland, Ohio



### THOMAS JORDAN

NEIGHBORHOOD PLANNER, CLEVELAND CITY PLANNING COMMISSION

*Neighborhood development experience* GIS analysis of neighborhood trends and the impact of specific programs  
*I want to learn about* local food economies.  
*One challenge I'd like to address* is convincing political leaders who make budget decisions that we desire more walkable/bikeable neighborhoods, and that they are necessary to build sustainable communities.



### JENITA MCGOWAN *team co-lead*

CHIEF OF SUSTAINABILITY, CITY OF CLEVELAND

*Neighborhood development experience* Community organizing for a Cleveland-based grassroots grant-maker; conducted community conversations around the topic of healthy food access; worked with neighborhood leaders in planning and participating in sustainability programs  
*One challenge I'd like to address* is how to make sure that the plans for EcoDistricts are based in neighborhood self-determination.



### MICHELLE MULCAHY *team co-lead*

PROGRAM OFFICER, ENTERPRISE COMMUNITY PARTNERS

*Neighborhood development experience* Leads sustainability efforts; provides technical help to affordable housing developers; led planning and community engagement effort in Washington, D.C.  
*I want to learn about* financing strategies; district-scale energy generation; public policies that support the development of EcoDistricts and low-cost branding.  
*One challenge I'd like to address* is how to support the creation of EcoDistricts in weak market cities.



### ANGELA SHUCKAHOSEE

DIRECTOR OF COMMUNITY INVOLVEMENT, DETROIT SHOREWAY COMMUNITY DEVELOPMENT ORG.

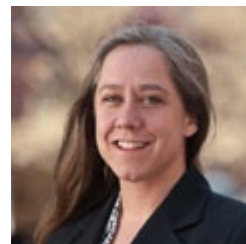
*Neighborhood development experience* Constituency and community development; community outreach; event planning; vacant land reuse; project management and safety coordination  
*I want to learn about* how to integrate residents of all walks of life into sustainable practices and how to create a sense of place for the EcoVillage.  
*One challenge I'd like to address* is educating residents who are apathetic to the idea of an "ecovillage."



### JEFFREY SUGALSKI

REAL ESTATE DEVELOPMENT MANAGER, BURTEN, BELL, CARR DEVELOPMENT, INC

*Neighborhood development experience* 10 years of experience working in neighborhood development; works with grassroots groups that use bikes as a neighborhood development catalyst  
*I want to learn about* the implementation of Portland's sustainability projects, specifically about available resources, political support and community engagement.  
*One challenge I'd like to address* is how I may better encourage bicycle and transit improvements in Cleveland and change leaders' attitudes about multi-modal transportation.



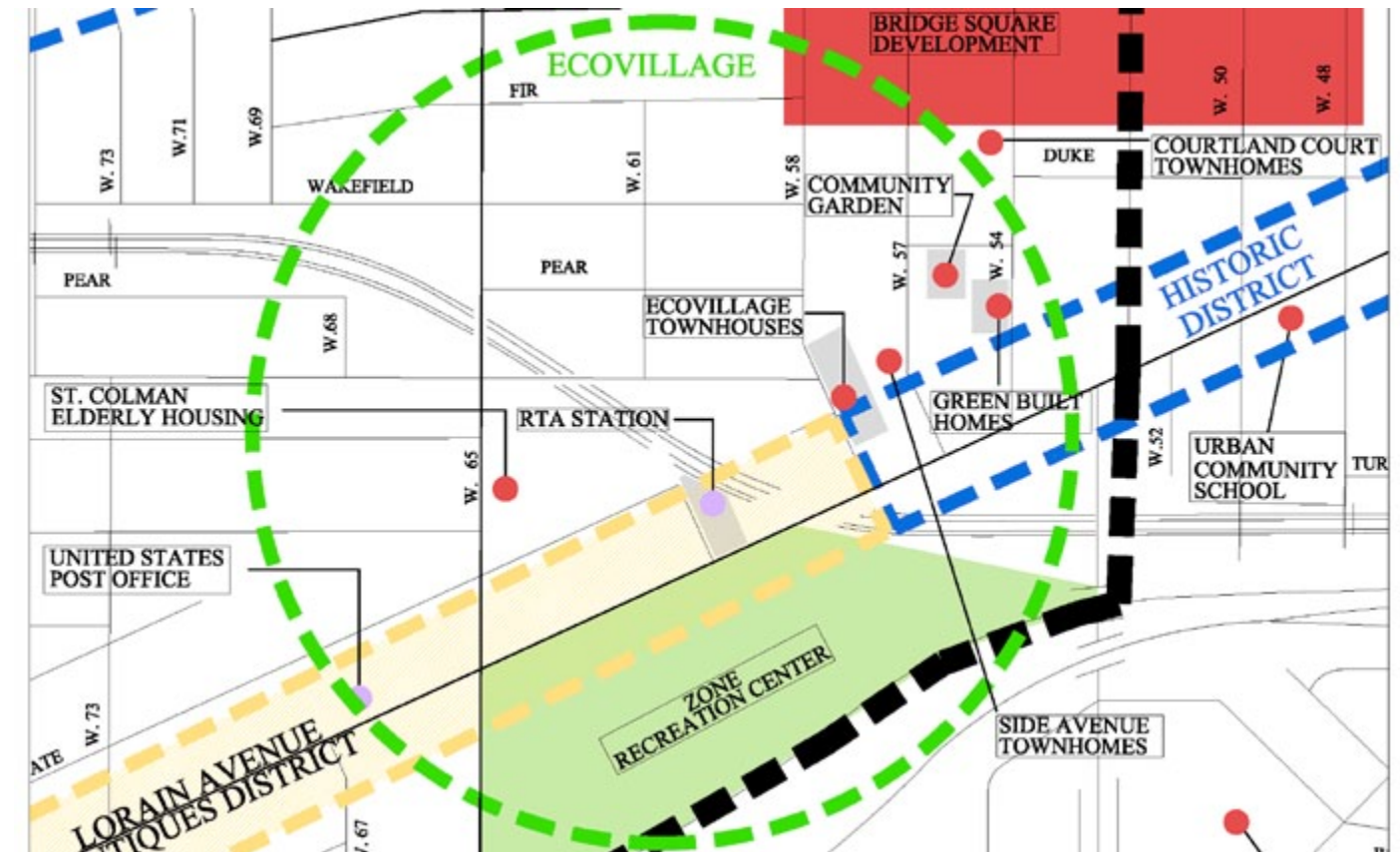
### LILAH ZAUTNER

SUSTAINABILITY MANAGER, NEIGHBORHOOD PROGRESS

*Neighborhood development experience* 10 years in community development; developed environmental education programs (focus on waste reduction) and summer programs for Cleveland inner-city parks; transportation and infrastructure programs, green building/housing and community interdependence  
*I want to learn about* similar district- or community-wide stewardship and sustainable living programs.  
*One challenge I'd like to address* is how can we respect and promote self-determination at the neighborhood scale while continually progressing toward regional sustainability goals.

## PROJECT SNAPSHOT

# Cleveland EcoVillage



The Cleveland EcoVillage was founded in 1998 through a collaboration between Detroit Shoreway Community Development Organization (DSCDO) and EcoCity Cleveland. With initial funding by the U.S. Environmental Protection Agency, the EcoVillage is a national model for revitalizing a built neighborhood centered around a light rail station. DSCDO has focused on community engagement through education, urban agriculture, and resident-led neighborhood improvement activities. The EcoVillage is home to roughly 6,000 residents in a diverse community that has a 25 percent Hispanic population and a robust African refugee community.

The neighborhood is a low to moderate income community with a poverty rate of 38 percent. Many young professionals have purchased homes in the EcoVillage in the past decade. DSCDO and private and non-profit partners have spurred over \$24 million of development for the EcoVillage and another \$12 million is planned in the near future. Over 400 housing units have been completed with many that heat and cool for \$400 annually. The \$3.1 million exterior improvement to the 22-acre Zone Recreation Center combines sustainable and eco-friendly green space improvements with recreational amenities.

### Why this neighborhood?

The Cleveland EcoVillage has a long history as an EcoDistrict but has struggled in recent years to maintain momentum, particularly as the foreclosure crisis and weak economic conditions continue. We look forward to exploring creative strategies to reinvigorate the area.

### *top 3* Neighborhood PRIORITIES:

1. Stabilizing real estate market
2. Developing commercial properties
3. Branding the EcoVillage

### *top 3* Neighborhood CHALLENGES:

1. The past 5 years: 22 percent foreclosure rate and 6 percent of all houses were demolished. Now, 4 percent of all houses are vacant and abandoned; others are in substandard condition.
2. Vacant/blighted commercial buildings; abundance of used car lots.
3. Lack of identity/branding