

# ECODISTRICTS INCUBATOR



## 2018 Sponsorship Prospectus

### Portland, OR | May 9-11, 2018

The [EcoDistricts Incubator](#) is a three-day intensive workshop designed to empower district-scale teams to integrate and achieve the rigorous performance requirements of the [Protocol sustainability framework](#). World-class faculty and facilitators guide project teams through skill session presentations, team work sessions, and mobile tours to support mastery of the Protocol.

Launched in 2012, the Incubator has welcomed over 50 project teams from 33 cities and four countries to Portland to address their district and neighborhood equity and sustainable development strategies. The Incubator introduces teams to EcoDistricts' next-generation neighborhood-building model and tool for taking action — [EcoDistricts Certified](#). This framework provides city makers with a collaborative, holistic approach to creating places where we all want to work and live.

The Incubator model is simple: bring together key stakeholders in an intense charrette-style learning environment to co-create a customized EcoDistricts Roadmap for their own catalytic projects. We work with local partners and take to the streets to leverage Portland's unique urban learning lab, showcasing cutting-edge solutions in ecological sustainability, district energy, transportation, walkability, mixed used development, equitable inclusion and workforce development.

### FROM OUR ATTENDEES

“ Sometimes when we think about developing a neighborhood we think about it in fractured pieces and parts. We think about stormwater. And then someone else thinks about housing. And someone else transportation. The Incubator is an opportunity to break down all those silos and lenses and come up with a united framework. ”

– Jennifer Green, City of Burlington, VT



# 2018 Incubator Sponsorship

\$10,000

\$5,000

\$2,500

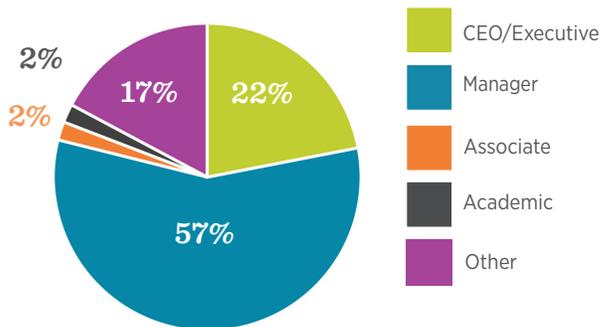
## SPONSOR BENEFITS

Seat on planning committee and opportunity to address the conference during a keynote session	●		
Verbal recognition as sponsor during evening events	●	●	
Access to attendee contact information	●	●	
Verbal recognition as sponsor during opening and closing remarks	●	●	●
Organizational recognition on Incubator workbooks	●	●	●
Organizational recognition and logo placement on website and digital marketing materials for Incubator	●	●	●

## Who Attends

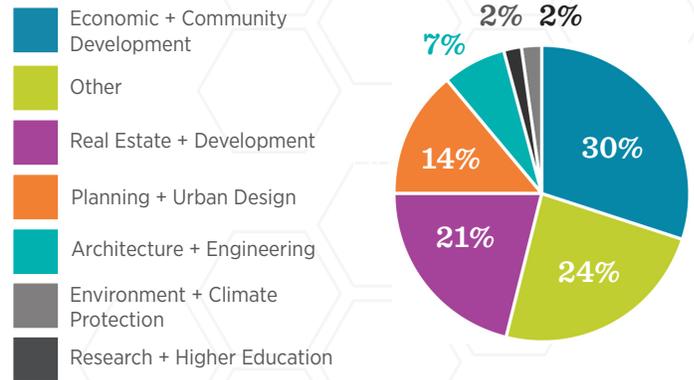
### ATTENDEE TITLE BREAKDOWN

79% of 2017 Incubator team members were CEOs or managers, a 21% increase from 2016.



### ATTENDEES INDUSTRY BREAKDOWN

Economic + Community Development and Real Estate + Development professionals encompassed half of the practitioners in the room.



## About EcoDistricts

EcoDistricts is propelling a new model of urban regeneration to empower just, sustainable, resilient neighborhoods for all. Through an integrated suite of programs, convenings, and a project certification system, we aim to mobilize, empower, and accelerate sustainable urban development leadership throughout North America. Together, we will build the vibrant cities of tomorrow. To customize a sponsorship and business development package, please contact [matt@ecodistricts.org](mailto:matt@ecodistricts.org).

THE  
KRESGE  
FOUNDATION



THE  
JIB  
FOUNDATION



BULLITT  
FOUNDATION



CORIX  
Utilities

BEAM  
DEVELOPMENT

ecotrust

MITHUN